

# It's All About the NUMBERS.....

By Judy Badgley

Hurst/ Olds Club of America members, I can use your **HELP**. Longtime member Jon Smith, # 410, has brought to my attention a possible error in published facts. The possible discrepancy relates to the cost of the Hurst option in 1973. Both Helen Earley (noted Oldsmobile historian and writer) and myself researched the figures that were published back in the early 90's. I would like to authenticate The cost of as many of the Hurst/Olds years as possible by the window stickers that came on the car. Here is where you can help. If you have a window sticker for ANY year of Hurst/Olds production, I would like a copy for the H/OCA Research Library files. You can either make a paper copy and mail it to me at 4631 Doane Hwy., Potterville, MI or scan it and email it to me at [djbadgley@gmail.com](mailto:djbadgley@gmail.com). As long as you are looking, how about a pencil sketch, written list by line or photo of your Fisher Body Tag located under the hood. I have been trying for years to "break" ALL of those codes. This is a way you can help make sure the information we publish is correct.

Now for the *NUMBERS* article for this issue. Let's work from the inside out! We all know the exterior colors for the production cars, but what choices were available or built relating to the interior.

1968 H/O's all had black interior with bucket seats and console, or did they? The black interior designation was code 940 and appears on the Fisher Body tag located under the hood on the cowl tag. We know of 1) 68 H/O that has the parchment white interior.



Denicola's white interior 1968 H/O

This car belongs to member #33 Al Denicola. The car he has was ordered originally by Briggs Cunningham who lived in California. Because of the excessive heat in southern California his choice was a white interior. He was also BIG

into the racing industry and an avid Oldsmobile fan. Although he got the white interior, the conversion was done by the dealer prior to him picking up the car. Al has owned this car since the 80's and has all of the documentation for this unusual 68 H/O. The window sticker shows a black interior as does the Fisher Body tag on the cowl of the car. He also has a magazine article that refers to a second white interior car sold in the Chicago area. So, although ALL 1968 H/O production cars were built with black interior they weren't ALL delivered to the customer with black interior. Dealers frequently honored the customer's choice and made the conversion at the dealership instead of from the factory.

Now to the 69 H/O, all of these cars came with black interior, code 930 on the Fisher Body tag. They all also had a "touch" from Hurst during the conversion. The headrests all had a wide gold stripe painted on them. About 20 years ago Doc told us that stripe was painted using Oldsmobile 350 engine paint! It is an interesting touch to the

inside of the car. I don't think anyone would have made a



different choice, it is a unique touch to a unique car.

1969 H/O headrest with gold stripe

Again in 1972 the choice was easy. All interiors were black vinyl bucket seats and console. The designated code for this year was 970 and that also appears on the Fisher body tag. We know of no alterations to the 1972 Hurst/Olds interior color.

1973 brought about the beginning of factory built choices. All of the cars featured the new swivel bucket seats. The Hurst/Olds was available in either black or white exterior colors. The interior was also available in either black or white. You could mix and match so you could have a black car with white or black

interior and the same for the white car.



Black on black 73 H/O with swivel buckets

If you ordered the 1973 with white interior, the dash console and carpet were still only in black. The Fisher Body tag code for the black interior was 940 while the code for the white interior was 947. Choices!

1974 offered a choice of interior colors as well. The interiors were available in either black or white as the 73's were. The Fisher Body Tag codes were 950 for the black interior and the white was 957. The dash, carpet and console all remained black no matter which color option you chose.

Now we get to the 1975 Hurst/Olds. We used to get a lot of calls about "fake" H/O's for the 1975 model year because of a red, green or blue interior. The 1975 H/O's came with either a black or white exterior. The brochure for the 1975 H/O's states ALL cars would come with a white interior, this is code 110 on the Fisher body tag. The fact is the 1975 Hurst/Olds did all come with a white interior with one major exception. Yes, the black cars were only available with white interior. The dash, carpet, console were still black. The interiors for the white cars were available in what Oldsmobile called "Compatacolors". This

meant that if the color was compatible with the exterior color, and the customer wanted it, they would build it. The seats in the 75 H/O's had reversible seat cushions. One side would be the base color of white while the reversible side would match the rest of the interior including the dash, console and door panels. You could have ordered: Black (Code 19X); White (Code 11X); Dark Oxblood/red (Code 73X); Medium green (Code \*\*); Dark blue (Code \*\*); or Dark Saddle/tan (Code 63X). These were the optional interior colors for the "Compatacolor" of your new H/O. **CHOICES!**

*\*\* If you own a 1975 H/O with blue or green interior, please contact me with the Fisher body tag info so we can update our files.*

1979 Hurst/Olds settled back down as far as the interior color choice was concerned. The cars were either black or white and the interiors only had 4 options. You could select Dark Camel Tan velour (code 62E), Dark Camel Tan vinyl (code 62W) or Black Vinyl (code 19W) in a black Hurst/Olds. The white Hurst/Olds buyers were offered Dark Camel Tan velour (code 62E), Dark Camel Tan vinyl (code 62W) or the more rare Oyster White vinyl (code 12W) interior in a white H/O.



1979 H/O Oyster white interior

The oyster white interior cars were only white on the seat edges and door panels, the rest of the interior was camel tan. These codes were identified on the Fisher Body Tag.

The 1983 H/O only came in 1 exterior color. All were black with silver lower edge and red stripes. There was a limited choice of interior options, 3 to be exact. This time they offered Dark Maple (burgundy) Velour (Code 77C), Dark Maple vinyl (Code 77V), and Light Sand Gray Velour (Code 60C).



1983 & 1984 H/O Dark Maple Cloth interior

The 1984 Hurst/Olds interior choices were limited to just 2. You could only choose from Dark Maple Velour (Code 77C) or Dark Maple Vinyl (Code 77V). The Hurst/Olds was getting simpler as far as interior choices went.

The color choice for the 1988 Hurst/Olds 20<sup>th</sup> anniversary edition was up to the buyer. Since the owner converted these cars, the interior color selection was whatever Oldsmobile had to offer and was left to the discretion of the buyer.

Just as an "FYI", in many years the ordering codes for the colors were not the same as the code that appears on the Fisher Body Tag. This is because the Fisher Body codes include additional details for the assembly of the car such as type of seat, etc. The *NUMBER*

codes used here appear on the Fisher Body Tags.

If you are interested in reading any of the past 33 *NUMBERS* articles, Jeff Meister has them all on the website. Go to [www.hurstolds.com](http://www.hurstolds.com) and check down the left side of the home page for the tab marked *NUMBERS*. Enjoy.